



**AICPA**<sup>®</sup>  
**FOUNDATION**  
ANNUAL

*Golf Classic*

*Presented by:*

*Your*  
*Organization*

**2024**  
**PROSPECTUS**

Sponsorship and  
exhibitor opportunities

June 2, 2024

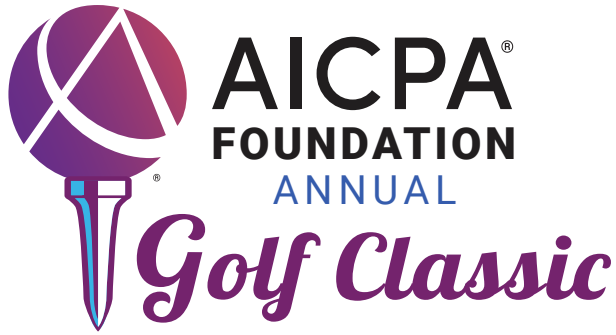
Las Vegas Paiute Golf Resort

**Engage**  **Inspire**



# 2024 Prospectus

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**Last year's Inaugural Golf Classic raised over \$63,000.** We're expanding the AICPA® Foundation's only in-person fundraising event this year. If you want to support the future of the CPA pipeline, raise awareness for your brand and have a lot of fun in the bargain, it's time to offer your fully deductible sponsorship.

The **AICPA Foundation Golf Classic** kicks off **AICPA & CIMA® ENGAGE 24**, and will be heavily promoted before, during and after the event. This will put your name in front of hundreds of thousands of accounting and finance professionals. All proceeds go to helping students and candidates become full-fledged CPAs, so don't miss your chance to sponsor our second in-person fundraiser — based on last year's attendance and success, the 2nd Annual Golf Classic is predicted to sell out.

A graphic featuring the words "Engage" and "Inspire" in a white, bold, sans-serif font, separated by a large, stylized infinity symbol. The infinity symbol is composed of two overlapping loops, one in a light blue color and one in a teal color. The background is a photograph of a golf course with green grass, a fence, and mountains in the distance under a cloudy sky. A vertical blue bar is positioned behind the infinity symbol.

**Engage** **Inspire**

# Overview

▶ **Las Vegas Paiute Golf Resort**

(PGA pros, in *PGA Magazine*, voted it as one of "Top 25 Courses in the West.")

▶ All sponsorships are 100% tax deductible.

▶ **June 2, 2024**

(the Sunday before ENGAGE 24)

▶ Post-round lunch and drinks included.

▶ All proceeds go toward supporting Foundation Legacy Scholarships and ASLW for minority students.

▶ The winning team will take home a championship trophy and prize packages.

## High-visibility benefits

- 35–40 firms represented (estimate based on last year's attendance)
- CEOs, CFOs, managing partners and other executives will be part of the 144 golfers engaging in the competition and make up a significant portion of the spectators
- This intimate event offers multiple networking opportunities on and off the course
- Sponsors will receive:
  - Recognition on promotional material sent out to all 430,000 AICPA members, including golf classic website
  - Recognition in the *Journal of Accountancy* and *The Tax Adviser* for Golf Classic promotions
  - Recognition on AICPA social media channels for Golf Classic promotions
  - Recognition at the AICPA Foundation booth at ENGAGE 24 for all four days following the event, in the MAIN exhibitor hallway

## Event-day contests

▶ **4-player \$100,000 Shootout**

Four players get the opportunity to shoot for \$100,000 from 165 yards

▶ **7-night resort stay putting contest**

Winner can redeem for seven nights of resort accommodations (one room based on double occupancy) at one of over 3,000 resorts

▶ **\$10,000 hole-in-one contest with closest-to-the-pin prizes.**

▶ **Scotty Cameron Phantom X putter hole-in-one and long-drive contest prizes**

- The Las Vegas Paiute Golf Resort is recognized as one of the top 50 courses in the U.S. by [GolfAdvisor.com](https://www.golfadvisor.com).
- Ranked among the nation's best by *PGA Magazine*, *Golf Digest magazine* and many more
- Only 25 minutes from the Las Vegas Strip with transportation provided to and from the course.



# Sponsorship prospectus

All sponsorships are 100% tax deductible.

**\$25,000**

## Title Sponsor – \*Exclusive

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- Co-branding with event title: Presented by
- Two foursomes
- Logo on all marketing material and website
- Link to company website on the event page
- Speaking opportunity at reception
- Tee off on 1st hole
- Setup access for the 18th hole
- Logo on personal banner in the resort lobby
- Receive recognition throughout the tournament, lunch and awards ceremony
- Display tent in highest-traffic area

**\$15,000**

## Titanium Sponsor

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- One foursome, one twosome (six golf spots)
- Logo on all marketing materials and website
- Link to company website on event webpage
- Logo on banner in the a high-traffic area
- Receive recognition throughout the tournament, lunch and awards ceremony
- Booth display at 10th hole starting the back nine

**\$10,000**

## Gold Sponsor

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- One foursome
- Logo on banner in high-traffic area
- Logo on all marketing materials and website
- Table location on a tee box
- Receive recognition throughout the tournament, lunch and awards ceremony



# Sponsorship prospectus

(Continued)

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**\$7,500**

## Cart/Scorecard Sponsor

- Company logo on scorecard and all 72 carts
- One foursome
- Verbal recognition when announcing the winning team
- Option to have company koozies or cups to give out from beverage cart
- Option of 1 table on a selected tee box with staff members

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**\$5,000**

## Lunch Sponsor

- Special signage at lunch
- One twosome
- Sponsor logo on all lunch tables
- Verbal recognition at lunch

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**\$5,000**

## \$100,000 Shootout Sponsor

- Company recognition at the hole where the shootout takes place
- Two company staff member exhibit tables
- Company materials on each lunch table
- One twosome

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**\$3,000**

## Beverage Sponsor

- Logo on event website
- One twosome
- Signage on beverage cart and bar area of the resort
- Hole sign with company logo



# Sponsorship prospectus

(Continued)

**\$2,000**

## Hole-in-One Sponsor

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- One company staff member at the hole with table

**\$2,000**

## Long Drive Sponsor

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- Company logo on sign
- Verbal recognition when announcing long-drive winners
- Option to table with company info at a tee box

**\$2,000**

## Closest-to-Pin Sponsor

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- Company logo on hole signage on green
- One staff member at the hole with table

**\$1,250**

## Hole Sponsor

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- Company logo with sign
- One company staff member at the hole with table

  
**ENGAGE** 24

